

# CAREER RESEARCH PRESENTATION

## GRADING RUBRIC

**Getting started:** Think about an industry and the related careers that interest you. Ask yourself questions such as: Is this industry important enough that it is growing? Will there be a need for more careers in this area in 15 years or not? You do not want to go for training or additional education in a career where you eventually will not be needed. You want to plan for training and education in a career area that is growing and where there will be a need for new workers.



Chose one career and follow the Career Research Guidelines to gather the specified information. Use credible websites such as:

- **OOH:** Occupational Outlook Handbook by the U.S. Department of Labor's Bureau of Labor Statistics <http://www.bls.gov/ooh/>
- **O'Net** U.S. Department of Labor's O'net Online <http://www.onetonline.org/>
- **Career One Stop:** <http://www.careeronestop.org/>

**Instructions:** Use the Career Research Guidelines (separate document) to research specific information about a career in which you are interested. Prepare a visual presentation that includes the required information from the guideline document. Read the rubric below so that you know presentation expectations and grading guidelines. If you have any questions, please ask your coordinator for help.

GRADING CRITERIA	MEETS	NEEDS WORK TO MEET	DOES NOT MEET
Student introduces himself/herself, names the career for presentation, and thanks the audience when presentation is finished.	15	10	5
Career information is compiled into a visual presentation, i.e. PowerPoint, Prezi, etc., including 12 – 15 slides/sections. Text is legible and related graphics are used.	20	15	10
Required information items are included on presentation and each is addressed by student:  Job Title / Salary / Education Requ. / Job Descrip. / Occupation Outlook / Personal Character & Ability / Advantages / Disadvantages / Work Conditions / Personal Suitability / Resource for more info / Work Cited slide	25  (12 required items- 2 points per topic, 1 bonus point)	n/a	n/a
Student knows content and demonstrates preparedness by delivering information without hesitation, without reading slides and makes eye contact with audience.	20	15	5
Presentation is free of incorrect grammar, spelling errors, and sloppy language/writing mechanics.	20	15	5
Possible Points 100  Total Received:			